

REP HEADLINE# 6145065 TRF# E:120531
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP
OCT8/12 18.47
CHANGES *** WFLA-TV ***

ADV # ADV. NAME ISS/DCCC

REP. # OFF. # SALESMAN #

AGY # AGY. NAME GREAT AMERICAN MEDIA

BUYER NAME KATIE KEULEMAN

3050 K ST NW,

SALES PRSN WA- WILL HILDEBRANDT (H)

WASHINGTON, DC 20007

ORDER # CONTRACT # 6145065

CLASS: NATL. LOCAL REGIONAL

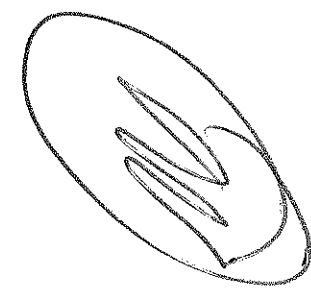
PRDCT DCCC EST#1193 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT8/12 18.47

REP: ORDER CANCELED
ALL LN'S ZERO'D OUT
NEW TTL \$0
PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE



9/16/12

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 11
AGENCY PRODUCT CODE = 14
AGENCY EST# = 1193

1	S		1100A-1200N	30		\$175.00	10/23	10/26	0		TU-F	0
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PROGRAM : NC8 MIDDAY
CON COM1: NC8 MIDDAY

2	S		1237A-136A	30		\$350.00	10/23	10/26	0		TU-F	0
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PROGRAM : J FALLON-NBC
CON COM1: J FALLON-NBC

REP HEADLINE# 6145065 TRF# E:120531
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT8/12 18.47
 CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3	S		200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$300.00	10/23	10/26	0		TU-F	0
4	S		400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$675.00	10/23	10/26	0		TU-F	0
5	S		500P-530P PROGRAM : NWSCH8 AT 5P CON COM1: NWSCH8 AT 5P	30		\$1,400.00	10/23	10/26	0		TU-F	0
6	S		530A-600A PROGRAM : NC8 TODAY@5:30< CON COM1: NC8 TODAY@5:30<	30		\$400.00	10/23	10/26	0		TU-F	0
7	S		530P-600P PROGRAM : NWSCH8 @5:30P CON COM1: NWSCH8 @5:30P	30		\$1,400.00	10/23	10/26	0		TU-F	0
8	S		600P-630P PROGRAM : NWSCH8 AT SIX CON COM1: NWSCH8 AT SIX	30		\$1,800.00	10/23	10/26	0		TU-F	0
9	S		600A-700A PROGRAM : NC8 TODAY@6AM CON COM1: NC8 TODAY@6AM	30		\$1,000.00	10/23	10/26	0		TU-F	0
10	S		630P-700P PROGRAM : NBC NITELY NWS CON COM1: NBC NITELY NWS	30		\$5,000.00	10/23	10/26	0		TU-F	0
11	S		700P-730P PROGRAM : ENT TONIGHT 30 CON COM1: ENT TONIGHT 30	30		\$1,800.00	10/23	10/26	0		TU-F	0

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 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT8/12 18.47
 CHANGES ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12	S		700A-900A PROGRAM : TODAY SHW< CON COM1: TODAY SHW<	30		\$1,275.00	10/23	10/26	0		TU-F	0
13	S		730P-800P PROGRAM : EXTRA CON COM1: EXTRA	30		\$1,800.00	10/23	10/26	0		TU-F	0
14	S		900A-1000A PROGRAM : TODAY SHW2-NBC CON COM1: TODAY SHW2-NBC	30		\$700.00	10/23	10/26	0		TU-F	0
15	S		1100P-1135P PROGRAM : NWSCH8 AT 11< CON COM1: NWSCH8 AT 11<	30		\$2,000.00	10/23	10/27	0		TU-SA	0
16	S		430A-459A PROGRAM : NC8 TODAY@4:30 CON COM1: NC8 TODAY@4:30	30		\$75.00	10/23	10/28	0		TU-TH,SU	0
17	S		800P-900P PROGRAM : AVG. ALL WKS CON COM1: AVG. ALL WKS	30		\$2,800.00	10/26	10/26	0		FRI	0
18	S		1000P-1100P PROGRAM : ROCK CENTER CON COM1: ROCK CENTER	30		\$4,000.00	10/29	10/29	0		MON	0
19	S		800P-1000P PROGRAM : THE SING-OFF CON COM1: THE SING-OFF	30		\$6,500.00	10/29	10/29	0		MON	0
20	S		1200N-100P PROGRAM : SAT NOON NEWS CON COM1: SAT NOON NEWS	30		\$250.00	10/27	10/27	0		SAT	0

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP OCT8/12 18.47
CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:
21	S		330P-700P	30		\$2,500.00	10/27	10/27	0		SAT	0
PROGRAM : NOTRE DAME VS TBD												
ORD COM1: 10/27/12												
CON COM1: NOTRE DAME VS TBD												
22	S		600P-630P	30		\$900.00	10/27	10/27	0		SAT	0
PROGRAM : NEWSCH8-6 SAT												
CON COM1: NEWSCH8-6 SAT												
23	S		700A-900A	30		\$500.00	10/27	10/27	0		SAT	0
PROGRAM : THE TODAY SHOW SAT												
CON COM1: THE TODAY SHOW SAT												
24	S		800P-900P	30		\$1,500.00	10/27	10/27	0		SAT	0
PROGRAM : HARRY'S LAW												
CON COM1: HARRY'S LAW												
25	S		900A-1000A	30		\$400.00	10/27	10/27	0		SAT	0
PROGRAM : NWSCH8 SAT-AM												
CON COM1: NWSCH8 SAT-AM												
26	S		900P-1000P	30		\$1,800.00	10/27	10/27	0		SAT	0
PROGRAM : PARENTHOOD												
CON COM1: PARENTHOOD												
27	S		1000A-1100A	30		\$2,850.00	10/28	10/28	0		SUN	0
PROGRAM : MEET PRESS-SUN												
CON COM1: MEET PRESS-SUN												
28	S		600P-630P	30		\$1,100.00	10/28	10/28	0		SUN	0
PROGRAM : WFLA NEWS												
CON COM1: WFLA NEWS												
29	S		630P-700P	30		\$3,650.00	10/28	10/28	0		SUN	0
PROGRAM : NBC NIGHTLY NEWS SUNDAY												
CON COM1: NBC NIGHTLY NEWS SUNDAY												

FAX# 703-516-9680
OCT8/12 18.47
FROM REP *** WFLA-TV ***
CHANGES**

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
30	S		700P-830P PROGRAM : FOOTBALL NIGHT IN AMERICA CON COM1: FOOTBALL NIGHT IN AMERICA	30		\$5,500.00	10/28	10/28	0		SUN	0
31	S		800A-900A PROGRAM : SUN TODAY-NBC CON COM1: SUN TODAY-NBC	30		\$625.00	10/28	10/28	0		SUN	0
32	S		900A-1000A PROGRAM : NWSCH8 SUN-AM CON COM1: NWSCH8 SUN-AM	30		\$400.00	10/28	10/28	0		SUN	0
33	S		800P-1000P PROGRAM : BIGST LR13-NBC CON COM1: BIGST LR13-NBC	30		\$3,500.00	10/23	10/23	0		TUE	0
34	S		400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$675.00	10/29	10/29	0		MON	0
35	S		530A-600A PROGRAM : NC8 TODAY@5:30< CON COM1: NC8 TODAY@5:30<	30		\$400.00	10/29	10/29	0		MON	0
36	S		600P-630P PROGRAM : NWSCH8 AT SIX CON COM1: NWSCH8 AT SIX	30		\$1,800.00	10/29	10/29	0		MON	0
37	S		700P-730P PROGRAM : ENT TONIGHT 30 CON COM1: ENT TONIGHT 30	30		\$1,800.00	10/29	10/29	0		MON	0
38	S		900A-1000A PROGRAM : TODAY SHW2-NBC CON COM1: TODAY SHW2-NBC	30		\$700.00	10/29	10/29	0		MON	0

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\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT8/12 18.47
*** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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39	S		430A-459A	30		\$75.00	10/29	10/29	0		MON	0
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PROGRAM : NC8 TODAY@4:30
CON COM1: NC8 TODAY@4:30

OCT/12 \$.00 NOV/12 \$.00

CONTRACT TOTAL \$.00
TOTAL SPOTS 0

MARKET TOTALS \$0 WFLA 0% WFTS 0% WTSP 0% WTVT 0% WTOG 0% WTTA 0% WMOR 0%
WMOX 0% WXPX 0% WWSB 0% CABL 0%

ORDER CANCELED

SVC- NSI BOOKS- OCT/11 NOV/11 NOV/PJ EST/ES
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Great American Media Democratic Congressional Cpgn Comm/ Issue
 1010 Wisconsin Avenue NW Submission Number 801 Issue 4
 Washington DC 20007



WFLA-TV

P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Client: Democratic Congressional Cpgn Comm/ Issue	Submission Cost: 0	Campaign Ref: E:120531068
Buyer: ..	Client/Product/Estimate: 11 / 14 / 1193	Sales Rep: HRP Washington, DC
Schedule Dates: 10/22/12 to 11/04/12	Weeks: 2	Order Ref: 06145065
Est./PO Number: 06145065	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Decc	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	C
1	M-F 11a News .TWTF..	03		30 Comme	Nbr of Spots Closed PR	3		3
11	M-F 7p Entertainment Tonight .TWTF..	02		30 Comme	Nbr of Spots Closed PR	4		4
13	M-F 730p Extra .TWTF..	02		30 Comme	Nbr of Spots Closed PR	2		2
23	Sat 8p ET / 7p CT RevolutionS.	02		30 Comme	Nbr of Spots Closed PR	1		1
35	M-F 7p Entertainment Tonight M.....	02		30 Comme	Nbr of Spots Closed PR	1		1
44	Sat 830p ET / 730p CT Go OnS.	07		30 Comme	Nbr of Spots Closed PR	1		1
Weekly Totals: Total Spots(Ord Spots)								
Closed PR					11	1	12	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
1	M-F 11a News	:30 Commercial	10/22/12	Closed Pre Emption	0.00	10/15, 10/23	0000167982	E:120531068
			10/22/12	Closed Pre Emption	0.00	10/23	0000167983	E:120531068
11	M-F 7p Entertainment Tonight	:30 Commercial	10/22/12	Closed Pre Emption	0.00	10/09, 10/15, 10/23	0000167898	E:120531068

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
13	M-F 730p Extra	:30 Commercial	10/22/12	Closed Pre Emption	0.00	10/23, 10/29	0000167899	E:120531068
35	M-F 7p Entertainment Tonight	:30 Commercial	10/22/12	Closed Pre Emption	3,600.00	No Makegood / Credit	0000000000	E:120531068
23	Sat 8p ET / 7p CT Revolution	:30 Commercial	10/29/12	Closed Pre Emption	0.00	10/23, 10/29	0000167899	E:120531068
44	Sat 830p ET / 730p CT Go On	:30 Commercial	10/22/12	Closed Pre Emption	1,500.00	No Makegood / Credit	0000000000	E:120531068
					1,500.00	No Makegood / Credit	0000000000	E:120531068

Grand Totals

		Month 10 Weeks: 4		Month 11 Weeks: 4	
		10/22		10/29	
Totals					
Spots		0		0	
Cost		0		0	

Grand Totals:

Spots:	0
Gross Total:	0.00
Commission:	0.00
Net Total:	0.00

REP HEADLINE# 6145065
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
MAY15/12 14.5
*** WFLA-TV ***

ADV # ADV. NAME ISS/DCCC

AGY # AGY. NAME GREAT AMERICAN MEDIA

1010 WISCONSIN AVENUE

WASHINGTON, DC 20007

REP. # OFF. # SALESMAN #

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- WILL HILDEBRANDT (H)

ORDER # CONTRACT # 6145065

CLASS: NATL. LOCAL REGIONAL

PRDCT DCCC EST#1193 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE MAY15/12 14.50

REP: NEW ORDER
TTL 114975 @ 78X
PLS CFM
THANKS, MIKE FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

\$ 80650

LINE#:REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :
: LINE#: : : : : : : : DATE : DATE : /WK : INVT : : SPTS:

AGENCY ADVERTISER CODE = 11
AGENCY PRODUCT CODE = 14
AGENCY EST# = 1193

LINE	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			1100A-1200N	30		\$175.00	10/23	10/26	3		TU-F	3

PROGRAM : NC8 MIDDAY
CON COM1: NC8 MIDDAY

2			1237A-136A	30		\$350.00	10/23	10/26	2		TU-F	2
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PROGRAM : J FALLON-NBC<
CON COM1: J FALLON-NBC<

3			200P-300P	30		\$300.00	10/23	10/26	4		TU-F	4
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PROGRAM : RACHAEL RAY
CON COM1: RACHAEL RAY

WELLS, L. L., & WELLS, J. W.

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$675.00	10/23	10/26	4		TU-F	4
5			500P-530P PROGRAM : NWSCH8 AT 5P CON COM1: NWSCH8 AT 5P	30		\$1,400.00	10/23	10/26	3		TU-F	3
6			530A-600A PROGRAM : NC8 TODAY@5:30< CON COM1: NC8 TODAY@5:30<	30		\$400.00	10/23	10/26	4		TU-F	4
7			530P-600P PROGRAM : NWSCH8 @5:30P CON COM1: NWSCH8 @5:30P	30		\$1,400.00	10/23	10/26	3		TU-F	3
8			600P-630P PROGRAM : NWSCH8 AT SIX CON COM1: NWSCH8 AT SIX	30		\$1,800.00	10/23	10/26	3		TU-F	3
9			600A-700A PROGRAM : NC8 TODAY@6AM CON COM1: NC8 TODAY@6AM	30		\$1,000.00	10/23	10/26	3		TU-F	3
10			630P-700P PROGRAM : NBC NITELY NWS CON COM1: NBC NITELY NWS	30		\$5,000.00	10/23	10/26	1		TU-F	1
11			700P-730P PROGRAM : ENT TONIGHT 30 CON COM1: ENT TONIGHT 30	30		\$1,800.00	10/23	10/26	4		TU-F	4
12			700A-900A PROGRAM : TODAY SHW< CON COM1: TODAY SHW<	30		\$1,275.00	10/23	10/26	3		TU-F	3

REP HEADLINE# 6145065
*** ORIGINAL REV#0 ***

REP: TEL# 703-916-9399 FAX# 703-916-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

MAY15/12 14.5
*** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			730P-800P	30		\$1,800.00	10/23	10/26	2		TU-F	2
PROGRAM : EXTRA												
CON COM1: EXTRA												
14			900A-1000A	30		\$700.00	10/23	10/26	4		TU-F	4
PROGRAM : TODAY SHW2-NBC												
CON COM1: TODAY SHW2-NBC												
15			1100P-1135P	30		\$2,000.00	10/23	10/27	3		TU-SA	3
PROGRAM : NWSCH8 AT 11<												
CON COM1: NWSCH8 AT 11<												
16			430A-459A	30		\$75.00	10/23	10/28	4		TU-TU, SU	4
PROGRAM : NC8 TODAY@4:30												
CON COM1: NC8 TODAY@4:30												
17			800P-900P	30		\$2,800.00	10/26	10/26	1		FRI	1
PROGRAM : AVG. ALL WKS												
CON COM1: AVG. ALL WKS												
18			1000P-1100P	30		\$4,000.00	10/29	10/29	1		MON	1
PROGRAM : ROCK CENTER <i>Revolution</i>												
CON COM1: ROCK CENTER												
19			800P-1000P	30		\$6,500.00	10/29	10/29	2		MON	2
PROGRAM : THE SING-OFF <i>Voice</i>												
CON COM1: THE SING-OFF												
20			1200N-100P	30		\$250.00	10/27	10/27	1		SAT	1
PROGRAM : SAT NOON NEWS												
CON COM1: SAT NOON NEWS												
21			330P-700P	30		\$2,500.00	10/27	10/27	2		SAT	2
PROGRAM : NOTRE DAME VS TBD												
ORD COM1: 10/27/12												
CON COM1: NOTRE DAME VS TBD												

2
not booked

5000

REP HEADLINE# 6145065
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

MAY15/12 14.5
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22			600P-630P	30		\$900.00	10/27	10/27	1		SAT	1
			PROGRAM : NEWSCH8-6 SAT									
			CON COM1: NEWSCH8-6 SAT									
23			700A-900A	30		\$500.00	10/27	10/27	2		SAT	2
			PROGRAM : THE TODAY SHOW SAT									
			CON COM1: THE TODAY SHOW SAT									
24			800P-900P	30		\$1,500.00	10/27	10/27	1		SAT	1
			PROGRAM : HARRY'S LAW									
			CON COM1: HARRY'S LAW									
25			900A-1000A	30		\$400.00	10/27	10/27	1		SAT	1
			PROGRAM : NWSCH8 SAT-AM									
			CON COM1: NWSCH8 SAT-AM									
26			900P-1000P	30		\$1,800.00	10/27	10/27	1		SAT	1
			PROGRAM : PARENTHOOD									
			CON COM1: PARENTHOOD									
27			1000A-1100A	30		\$2,850.00	10/28	10/28	1		SUN	1
			PROGRAM : MEET PRESS-SUN									
			CON COM1: MEET PRESS-SUN									
28			600P-630P	30		\$1,100.00	10/28	10/28	1		SUN	1
			PROGRAM : WFLA NEWS									
			CON COM1: WFLA NEWS									
29			630P-700P	30		\$3,650.00	10/28	10/28	1		SUN	1
			PROGRAM : NBC NIGHTLY NEWS SUNDAY									
			CON COM1: NBC NIGHTLY NEWS SUNDAY									
30			700P-830P	30		\$5,500.00	10/28	10/28	2		SUN	2
			PROGRAM : FOOTBALL NIGHT IN AMERICA									
			CON COM1: FOOTBALL NIGHT IN AMERICA									

4000

1 M4

3650

REP HEADLINE# 6145065
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 MAY15/12 14.5
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
31			800A-900A PROGRAM : SUN TODAY-NBC CON COM1: SUN TODAY-NBC	30		\$625.00	10/28	10/28	1		SUN	1
32			900A-1000A PROGRAM : NWSCH8 SUN-AM CON COM1: NWSCH8 SUN-AM	30		\$400.00	10/28	10/28	1		SUN	1
33			800P-1000P PROGRAM : BIGST LR13-NBC CON COM1: BIGST LR13-NBC	30		\$3,500.00	10/23	10/23	2		TUE	2
34			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$675.00	10/29	10/29	1		MON	1
35			530A-600A PROGRAM : NC8 TODAY@5:30< CON COM1: NC8 TODAY@5:30<	30		\$400.00	10/29	10/29	1		MON	1
36			600P-630P PROGRAM : NWSCH8 AT SIX CON COM1: NWSCH8 AT SIX	30		\$1,800.00	10/29	10/29	1		MON	1
37			700P-730P PROGRAM : ENT TONIGHT 30 CON COM1: ENT TONIGHT 30	30		\$1,800.00	10/29	10/29	1		MON	1
38			900A-1000A PROGRAM : TODAY SHW2-NBC CON COM1: TODAY SHW2-NBC	30		\$700.00	10/29	10/29	1		MON	1
39			430A-459A PROGRAM : NC8 TODAY@4:30 CON COM1: NC8 TODAY@4:30	30		\$75.00	10/29	10/29	1		MON	1

WFLA

REP HEADLINE# 6145065
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 MAY15/12 14.5
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
OCT/12			92525.00	NOV/12		22450.00						
CONTRACT TOTAL 114975.00												
TOTAL SPOTS 76												

MARKET TOTALS \$1,546,330 WFLA 7% WFTS 17% WTSP 28% WTVT 24% WTOG 2% WTTA 2% WMOR 2%
 ACCURATE SHARES WMOX 0% WXPX 0% WWSB 18% CABL 0%
 SVC- NSI BOOKS- OCT/11 NOV/11 NOV/PJ EST/ES
 DEMOS- RA35+*

Great American Media Democratic Congressional Cpgn Comm/ Issue
 1010 Wisconsin Avenue NW Submission Number 606 Issue 1
 Washington DC 20007



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8000

Orig

Client: Democratic Congressional Cpgn Comm/ Issue	Submission Cost: 106325	Campaign Ref: E:120531068
Buyer: "	Client/Product/Estimate: 11/14/1193	Sales Rep: HRP Washington, DC
Schedule Dates: 10/22/12 to 11/04/12	Weeks: 2	Order Ref: 06145065
Est./PO Number: 06145065	Contract type: Political	Business Type: POLITICAL
		Business Category: Transactional

Product: Dccc	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rate	Spot Type	10/22	10/29	Total	Co
1	M-F 11a News .TWTF..	175	30 Comme	Nbr of Spots	3	3	
2	M-F 1237a ET / 1137p CT Late Night .TWTF..	350	30 Comme	Nbr of Spots	2	2	
3	M-F 2p Rachael Ray .TWTF..	300	30 Comme	Nbr of Spots	4	4	
4	M-F 4p Dr Oz .TWTF..	675	30 Comme	Nbr of Spots	4	4	
5	M-F 5p News .TWTF..	1400	30 Comme	Nbr of Spots	3	3	
6	M-F 530a News .TWTF..	400	30 Comme	Nbr of Spots	4	4	
7	M-F 530p News .TWTF..	1400	30 Comme	Nbr of Spots	3	3	
8	M-F 6p News .TWTF..	1800	30 Comme	Nbr of Spots	3	3	
Weekly Totals: Total Spots(Ord Spots)				66	9	75	

Great American Media Democratic Congressional Cpgn Comm/ Issue
 1010 Wisconsin Avenue NW Submission Number 606 Issue 1
 Washington DC 20007



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Orig

Client: Democratic Congressional Cpgn Comm/ Issue	Submission Cost: 106325	Campaign Ref: E:120031066
Buyer: ..	Client/Product/Estimate: 11/14/1193	Sales Rep: HRP Washington, DC
Schedule Dates: 10/22/12 to 11/04/12	Weeks: 2	Order Ref: 60145065
Est./PO Number: 06145065	Contract type: Political	Business Type: POLITICAL
	Business Category: Transactional	

Ref	Sales Product Details	Rate	Spot Type	10/22	10/29	Total	Co
9	M-F 6a News TWTF..	1000	30 Comme	Nbr of Spots	3	3	
10	M-F 630p ET / 530p CT NBC Nightly News TWTF..	5000	30 Comme	Nbr of Spots	1	1	
11	M-F 7p Entertainment Tonight TWTF..	1800	30 Comme	Nbr of Spots	4	4	
12	M-F 7a Today Show TWTF..	1275	30 Comme	Nbr of Spots	3	3	
13	M-F 730p Extra TWTF..	1800	30 Comme	Nbr of Spots	2	2	
14	M-F 9a Today Show II TWTF..	700	30 Comme	Nbr of Spots	4	4	
15	M-Su 11p News TWTFSS	2000	30 Comme	Nbr of Spots	3	3	
16	M-Th, Su 430a News .TWTF..S	75	30 Comme	Nbr of Spots	4	4	
17	Fri 8-9p Whitney / Community ...F..	2800	30 Comme	Nbr of Spots	1	1	
18	Mon 10p ET / 9p CT Revolution M.....	4000	30 Comme	Nbr of Spots	1	1	
Weekly Totals: Total Spots(Ord Spots)				66	9	75	

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 Washington DC 20007



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 P.O. Box 1410
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Orig

Client: Democratic Congressional Cpgn Comm/ Issue
 Buyer: Democratic Congressional Cpgn Comm/ Issue
 Schedule Dates: 10/22/12 to 11/04/12
 Est/PO Number: 06145065
 Submission Cost: 106325
 Client/Product/Estimate: 11/14/1193
 Weeks: 2
 Contract type: Political
 Campaign Ref: E:120531068
 Sales Rep: HRP Washington, DC
 Order Ref: 06145065
 Business Type: POLITICAL
 Business Category: Transactional

Ref	Sales Product Details	Rate	Spot Type	Nbr of Spots	10/22	10/29	Total	Co
19	Mon 8-10p ET / 7-9p CT Voice M.....	8000	30 Comme	Nbr of Spots		2	2	
20	Sat 12p NewsS.	250	30 Comme	Nbr of Spots	1		1	
21	Sat 6p NewsS.	900	30 Comme	Nbr of Spots	1		1	
22	Sat 7a Today ShowS.	500	30 Comme	Nbr of Spots	2		2	
23	Sat 8p ET / 7p CT RevolutionS.	1500	30 Comme	Nbr of Spots	1		1	
24	Sat 9a NewsS.	400	30 Comme	Nbr of Spots	1		1	
25	Sat 9p ET / 8p CT Chicago FireS.	1800	30 Comme	Nbr of Spots	1		1	
26	Sun 10a Meet The PressS.	2850	30 Comme	Nbr of Spots	1		1	
27	Sun 6p NewsS.	1100	30 Comme	Nbr of Spots	1		1	
28	Sun 7p ET / 6p CT Football Night in AmericaS.	4000	30 Comme	Nbr of Spots	2		2	
29	Sun 8a Today Show	625	30 Comme	Nbr of Spots	1		1	
Weekly Totals: Total Spots(Ord Spots)					66	9	75	

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Orig

Client: Democratic Congressional
 Buyer: Cpgn Comm/ Issue
 Schedule Dates: 10/22/12 to 11/04/12
 Est./PO Number: 06145065
 Submission Cost: 106325
 Client/Product/Estimate: 11/14/1193
 Weeks: 2
 Contract type: Political
 Campaign Ref: E:120531068
 Sales Rep: HRF Washington DC
 Order Ref: 06145065
 Business Type: POLITICAL
 Business Category: Transactional

Ref	Sales Product Details	Rate	Spot Type	10/22	10/29	Total	Co
30	Sun 9a NewsS	400	30 Comme	Nbr of Spots	1	1	
31	Tue 8p ET / 7p CT Voice ..T.....	3500	30 Comme	Nbr of Spots	2	2	
32	M-F 4p Dr Oz M.....	675	30 Comme	Nbr of Spots	1	1	
33	M-F 530a News M.....	400	30 Comme	Nbr of Spots	1	1	
34	M-F 6p News M.....	1800	30 Comme	Nbr of Spots	1	1	
35	M-F 7p Entertainment Tonight M.....	1800	30 Comme	Nbr of Spots	1	1	
36	M-F 9a Today Show II M.....	700	30 Comme	Nbr of Spots	1	1	
37	M-Th, Su 430a News M.....	75	30 Comme	Nbr of Spots	1	1	
Weekly Totals: Total Spots(Ord Spots)				68	9	75	

Grand Totals

Month 10 Weeks: 4	Month 11 Weeks: 4
10/22	10/29
Totals	Totals
75	66
Spots	9

		Month 10 Weeks: 4	Month 11 Weeks: 4
		10/22	10/29
Totals	106325		50330
Cost		80875	

Grand Totals:

Spots:	75
Gross Total:	106,325.00
Commission:	15,948.75
Net Total:	90,376.25